

5-year CAMPAIGNS WORKPLAN 2012 – 2016

Month	Activity	Responsible
	CAMPAIGNS WORKPLAN 2012	
January	<p>NM Send out up-date on to all affiliates about New Manifesto Campaign in 3 languages and call for proposals Prepare sub-regional workshop W Africa Cote d'Ivoire</p> <p>WCCA Brazil Agree contract and work plan MV</p> <p>Litigation Discuss follow-up with NASVI litigation project</p> <p>CCC Discuss with Clean Clothes campaign joint activities 2012 Blog Translations; payments;</p>	<p>NW SD/NW NW/PH/RE NW/MV NASVI/NW/PH/ SD NW/PH NW/Unwembi Admin;finance;</p>
February	<p>NM Follow-up on campaign plans directly with affiliates Prepare sub-regional workshop W. Africa Cote d'Ivoire</p> <p>WCCA Brazil 1st "regional workshop" (Fortaleza) Planning meeting WCCA Brazil Draft fund-raising application Blog on March 8th campaign and one article newsletter Translations; web-posting and payments Print report and distribute/publicity on report</p>	<p>NW NW/SD MV/EdeCosta/M Brito NW/MV/EdeC NW/Unwembi Admin;finance;</p>
March	<p>NM Follow-up on campaign plans directly with affiliates W. Africa campaign workshop March 8 – 9</p> <p>WCCA Brazil Prepare publication for Rio+20 on lives of vendors + small leaflet on WCCA 1st set of exchange visits including meetings with municipal authorities if possible Blog Translation, payments; web posting; distribution of media release</p>	<p>NW NW/SD NW/MV NW/MV NW/Unwembi Admin; finance;</p>
April	<p>NM Review and follow-up affiliates' campaign plans and report for International Council Distribute W. Africa report in 3 languages</p> <p>WCCA Brazil 1 municipal training workshop Follow-up fund-raising Blog Transfers, translations, web posting</p>	<p>NW NW NW/MV NW/Unwembi Admin; finance;</p>

May	<p>NM May 1st Call for municipal bargaining forums¹ media release in 3 languages Follow-up on campaign plans directly with affiliates Workshop at International Council on NM campaign to review all proposals /demands that exist to date</p> <p>WCCA Brazil 2nd set of exchange visits including meetings with municipal authorities if possible 1 municipal training workshop</p> <p>CCC Review Clean clothes campaign project Blog Transfers, translations, web-posting</p>	<p>NW/Organisers</p> <p>NW/Organisers</p> <p>NW/MV/MBrito</p> <p>NW/Unwembi Admin/finance</p>
June	<p>NM Follow-up on campaign plans directly with affiliates Mission to Nicaragua, Honduras/Guatemala</p> <p>WCCA Brazil Rio+20 Workshop with ICM/ITUC/other global unions Blog Transfers, translations, web-posting; one article newsletter</p>	<p>NW NW/MG NW/Oscar Silva NW/Unwembi Admin/finance</p>
July	<p>NM Follow-up on campaign plans directly with affiliates Compilation and distribution of demands (colour bulletin)</p> <p>WCCA Brazil 3rd set of exchange visits with possible meetings with municipal authorities 2 municipal training workshops Blog Transfers, translations, web-posting;</p>	<p>NW</p> <p>NW/MV NW/Unwembi Admin;finance</p>
August	<p>NM Follow-up on campaign plans directly with affiliates</p> <p>WCCA Brazil 1 municipal training workshop</p> <p>Blog Transfers, translations, web-posting</p> <p>NW HOLIDAY</p>	<p>NW</p> <p>NW/MV</p> <p>NW/Unwembi Finance/Admin</p> <p>1st -15 August</p>
September	<p>NM Follow-up on campaign plans directly with affiliates Distribution of campaign materials</p> <p>WCCA Brazil 2 municipal training workshops (Sept. 24-25th) and National Street Vendors Day NW Mission to Brazil (tbc) Blog Translations; payments; web-posting;</p>	<p>NW NW/Organisers</p> <p>NW/MV/MGS/ OS</p> <p>NW/Unwembi Admin;finance;</p>
October	<p>NM Follow-up campaign plans directly with affiliates October 7th Media release on Decent Work in Informal Economy in 3 languages</p> <p>WCCA Brazil CD /DVD on exchange visits and municipal discussions</p>	<p>NW/ NW/MGS/SD/ focal points MV/MB/EdeC</p>

	Blog Translations; payments; web-posting	NW/Unwembi Admin;finance;
November	NM Finalise campaign plans directly with affiliates Send out report on campaigns to all affiliates in 3 languages and post on web WCCA Brazil Joint letter to all municipal authorities from street vendors associations and other stakeholders Blog Translations; payments; web-posting;	NW NW/MV NW/Unwembi Admin;finance; Comms
December	Durban Annual evaluation and planning Mission preparation and follow-up Blog Transfers, translations	NW Admin

Month	Activity	Responsible
	CAMPAIGNS WORKPLAN 2013	
January	NM Send out up-date and reminder to all affiliates about New Manifesto Campaign in 3 languages WCCA Brazil Agree contract and work plan MV Blog Translations; payments;	NW NW NW/Unwembi Admin;finance;
February	NM Circulate any revised comments on New Manifesto prior to Congress WCCA Brazil Planning meeting WCCA Brazil Blog on March 8 th campaign and one article newsletter Translations; web-posting and payments	NW MV/et al NW/Unwembi Admin;finance;
March	NM Organise workshop at Congress to finalise New Manifesto and draw up post Congress action plan Adopt New Manifesto at Congress plenary WCCA Brazil Compile report municipal bye-laws and World Cup Survey or focus group meetings to draw up revised demands Organise workshop at 4 th StreetNet Congress with participation of vendors organisations from Brazil Blog Translation, payments; web posting; distribution of media release March 8 th	NW MV/NW NW/MV NM/MV NW/Unwembi Admin; finance;

April	<p>NM Distribute NM to affiliates and allies and send out follow-up action plan</p> <p>WCCA Brazil Survey or focus groups continue 1st Exchange visit, including meetings with municipal authorities if possible Blog Transfers, translations, web-posting</p>	<p>NM</p> <p>MV</p> <p>NW/MV</p> <p>NW/Unwembi Admin; finance;</p>
May	<p>Set up NM action committee or give responsibility to focal points – at International Council</p> <p>WCCA Brazil 2nd set of exchange visits including meetings with municipal authorities if possible Survey or focus groups continue Blog Transfers, translations, web-posting</p>	<p>NW/MV/MBrito</p> <p>NW/Unwembi Admin/finance</p>
June	<p>NM ILO Conference side meeting on the New Manifesto Introduction of Phase VII² of New Manifesto Campaign</p> <p>WCCA Brazil Compilation report for code of conduct Preparations for launch FIFA code of conduct <i>Public events to coincide with proposed dates of matches in 12 host cities 12 June-13 July ??? THIS is STILL 2013 Are we talking about Confed. Cup here?</i></p> <p>Blog Transfers, translations, web-posting; one article newsletter</p>	<p>NW and action committee</p> <p>NW/MV</p> <p>NW/Unwembi Admin/finance</p>
July	<p>NM Implementation of Phase VII</p> <p>WCCA Brazil Launch FIFA Code of Conduct with street vendors and social movements and WIEGO NW to attend- possibly MGS and PH, Ela Bhatt, Mary Robinson, Inez McCormack? 11-13 July (ie 12 months till close of games)</p>	<p>Action comm. & affiliates</p> <p>NW/MV/MGS/PH/WIEGO</p>

² Phase VII. Using the Manifesto to improve the situation of street vendors

This is an ongoing follow-up phase, involving:

- publicizing and making available the Manifesto as widely as possible for general awareness-raising and as an organizational tool;
- using it in worker education about the street vendors' work sector;
- using it in the preparation of demands for collective bargaining for street vendors, informal market vendors and/or hawkers;
- using it in advocating for statutory collective bargaining forums for workers in the informal economy in general, or street vendors in particular;
- using it in international forums to represent the general perspective of street vendors, informal market vendors and hawkers;
- further discussions in StreetNet International about ways of using the Manifesto.

	Blog Transfers, translations, web-posting;	NW/Unwembi Admin;finance;
August	NM Implementation of Phase VII WCCA Brazil Final text FIFA Code of Conduct distributed Blog Transfers, translations, web-posting NW HOLIDAY	Action comm. & affiliates NW/MV NW/Unwembi Finance/Admin
September	NM Implementation of Phase VII WCCA Brazil 1 municipal training workshop (Sept. 24-25 th) Blog Translations; payments; web-posting;	Action comm. & affiliates NW/MV NW/Unwembi Admin;finance;
October	NM Implementation of Phase VII WCCA Brazil 3 rd set of exchange visits October 7 th Decent Work Day Possible activity to publicise Code of Conduct at FIFA HQ Blog Translations; payments; web-posting	Action comm. & affiliates NW/MV NW/Unwembi Admin;finance;
November	NM Implementation of Phase VII WCCA Brazil Joint letter to all municipal authorities from street vendors associations and other stakeholders Blog Translations; payments; web-posting;	Action comm. & affiliates NW/MV NW/Unwembi Admin;finance; Comms
December	NM Implementation of Phase VII Durban Annual evaluation and planning Mission preparation and follow-up Blog Transfers, translations	Action comm. & affiliates NW Admin

Year	Activities
	CAMPAIGNS WORKPLAN 2014 – 2016
2014	<p>New Manifesto campaign to be driven by StreetNet structures</p> <ul style="list-style-type: none"> - Report in International Council - Website interactive blog / ongoing publicity - Regular newsletter column focussing on different countries
	<p>Litigation campaigns – <i>tbd</i> in conjunction with affiliates' case identification</p>
	<p>WCCA Brazil – <i>to be developed at August 2012 strategic workshop</i>³ Ongoing engagement in multi-sectoral campaign with BWI, ITGLWF, TUCA, etc. Public events to coincide with proposed dates of matches in 12 host cities 12 June-13 July</p>
	<p>New campaigns – <i>e.g. campaign emerging from research on statutory bargaining forums at local govt level, or any campaign decided by StreetNet International Congress or International Council</i></p>
2015	<p>New Manifesto campaign to be driven by StreetNet structures</p> <ul style="list-style-type: none"> - Report in International Council - Website interactive blog / ongoing publicity - Regular newsletter column focussing on different countries
	<p>Litigation campaigns – <i>tbd</i> in conjunction with affiliates' case identification</p>
	<p>WCCA Brazil – <i>to be developed at August 2012 strategic workshop</i></p>
	<p>New campaigns – <i>e.g. campaign emerging from research on statutory bargaining forums at local govt level, or any campaign decided by StreetNet International Congress or International Council</i></p>

³ With reference to the following long-term plans identified in the early stages of the South African WCCA campaign:

- Call for favourable legislation and regulation regarding street traders beyond 2010 so that the facilities, areas and infrastructure continue to favour the informal sector.
- The launch of a National Alliance of Street Traders.
- Strengthening of the relationship between the informal sector and government (from the national level to the local municipal level).
- Establishment of institutions that provide financial and other support to those working in the informal sector.

2016	<p>New Manifesto campaign to be driven by StreetNet structures</p> <ul style="list-style-type: none"> - Reports in International Congress & International Council - Website interactive blog / ongoing publicity - Regular newsletter column focussing on different countries
	<p>Litigation campaigns – <i>tbd</i> in conjunction with affiliates' case identification</p>
	<p>WCCA Brazil – <i>to be developed at August 2012 strategic workshop</i> Public events to coincide with proposed dates of Games in Rio de Janeiro</p>
	<p>New campaigns – <i>e.g. campaign emerging from research on statutory bargaining forums at local govt level, or any campaign decided by StreetNet International Congress or International Council</i></p>
Post-2016	<p>New Manifesto campaign to be driven by StreetNet structures</p> <ul style="list-style-type: none"> - Report in International Council meetings every year - Website interactive blog / ongoing publicity - Regular newsletter column focussing on different countries
	<p>Litigation campaigns – <i>by this time should have some initial targeted litigation well under way to guide more developed strategy for taking further</i></p>
	<p>WCCA campaign – <i>by this time should be running in several countries</i></p>
	<p>New campaigns – <i>e.g. campaign emerging from research on statutory bargaining forums at local govt level, or any campaign decided by StreetNet International Congress or International Council</i></p>