



**World Class Cities for All Campaign  
Evaluation and Planning workshop 19th-21st July, Port Elizabeth**

**Working Group Reports**

**Group 1: Street vendors**

**Internal challenges**

Certain individual traders cause disunity when Executive Committee tries to build strong organisations and there are power struggles over Executive Committee positions (power struggles)  
 Lack of education within street vendors' organisations;  
 Lack of leadership skills and confidence in leadership  
 Lack of unity among traders in an organisation;  
 Lack of entrepreneurial training and product control  
 Lack of resources eg: access to finances (loans and grants)  
 Lack of infrastructure and lack of funds to carry out workshops  
 Harassment, eviction and confiscation of goods by municipal workers;

**External Challenges**

Lack of security of tenure in trading posts;  
 Difficulties of recognition of street vendors' organisation by local government;

Lack of negotiating structures between street vendors' organisations and municipalities;  
 The acceptance by the formal economy workers of traders as legitimate micro-businesses;  
 Difficulties of street vendors' organisations engaging with municipality and state organisations ( eg on intercity metro rail to enter into long leases with freight bodies;)

### **Recommendations**

Stronger organisation to assist weaker and start up organisations  
 National alliance to facilitate regular inter-Provincial workshops  
 Trade union federations to facilitate the recognition process between government and national alliance of traders  
 Tax education to be given to traders to reap the benefit from South African Revenue Services  
 Establish a budget for organisational development  
 Build partnerships and understanding between local and foreign traders to prevent xenophobic attacks;

### **Recommendations you want to pass onto Brazilians**

To give consideration to forming alliances with big business to engage jointly with FIFA as soon as possible  
 To ensure that the host cities agreements negotiated take into account the needs and interests of informal economy workers, and include agreements concerning access to trading sites in close proximity to stadia and fan parks as well as inside stadium and fan parks;  
 In terms of stock purchase, do not overstock; buy as demand requires; and prevent wholesalers competing with retail traders to sell to the public;

## **Group 2 Building Alliances**

### **BWI and StreetNet Campaign**

From 2006 both organisations looking towards 2010 but looking at how to developing strategies independently: StreetNet had a focus on the rights of vendors while BWI had a focus on the rights of construction workers;  
 StreetNet developed a broad alliance with partners from different sectors while BWI had a limited set of alliance partners, mainly with labour;  
 From 2008, StreetNet and BWI were working together ie -strikes supported by traders; informal traders selling food in the stadium  
 Both organisations are keen to support and pass on lessons to Brazilian partners

### **Value of StreetNet 's diverse campaign partners**

Positive side was that there was a bigger picture and stronger response with the setting up of a task team;  
 Negative side: there were sometimes different agendas and the coordination was not consistent (2009)  
 Picture was not consistent across provinces. Durban best organised-had key issue (Early Morning Market) also where StreetNet physically based to drive process;  
 Rustenberg: liaised with StreetNet only around crises-not sustained;

Cape Town: Boardroom campaign –attended StreetNet meetings and partner activities but no joint activities;

PE: not broad based; based on particular events;

### **Programme of Action**

1. Establish a National Campaign Committee as soon as possible, which should include street vendors organisations; labour (all sectors and all workers affected); civil society and social movements; and build alliances at international level as well;
2. The campaign should seek to build strong, united, inclusive organisations of street vendors which can represent all informal traders;
3. Campaign should fight for the protection of rights of workers and urban poor, including employees of traders, and both foreigners and nationals, before and during the World Cup;
4. Campaign should carry out education programmes on municipal by-laws, workers' rights, immigration issues and citizenships; consider setting up cooperatives for street vendors and other joint projects;
5. Campaign should support demands to set up municipal bargaining forums to negotiate for the interests of street vendors and to call for decent work for informal economy workers;
6. Campaign should support mobilisations and direct community actions as appropriate
7. It should be noted it is difficult to raise criticisms because FIFA uses nationalism and national pride.
8. There are challenges with issues concerning women's participation in the campaign and the rights of sex workers.

### **Lessons to pass onto Brazil**

1. Form a national alliance of traders for unity and action together with other allies as a vehicle to engage government and the private sector for traders' economic development; It was noted that the involvement of unions was critical.
2. National alliances to enter into negotiation with FIFA as soon as possible eg access to licences to manufacture FIFA products.
3. Develop a clearly understood campaign plan, with objectives and purpose.
4. It is important to start early –long before the host cities agreements are signed.
5. Document the impact of FIFA events on urban poor
6. Develop a research arm to help campaign with information along the way
7. Use the support of the UN Elders who have already pledged support for informal economy and street trader workers in Brazil

### **Group 3 Impact**

#### **Impact on the authorities**

Influencing authorities to listen to our mass voice

Raised transparency levels

Authorities drawn into stakeholder participatory engagement

Trading zones to be allocated appropriately to traders

Trader demonstrations forced authorities to be more consultative  
 Demonstration led to free flow of trading and opposed ambush marketing restrictions

### **Did campaign impact on livelihood of poor?**

Campaign has brought awareness  
 No improvement in our lives  
 Campaign enabled maintenance of livelihoods (urban renewal)

### **Impact of campaign on media/publicity**

Positive media reports  
 Success-campaign picked up by main stream media (CNN, Le Monde, Business Report)  
 Letter from The Elders to FIFA;  
 Failure from StreetNet to reach provincial and host city organisations with international media

### **Did the focus on Africa and anti-xenophobia plan of the campaign have impact?**

\*assisted formation of anti-xenophobia forums  
 \*assisted organisation of a vibrant Africa Day celebration  
 StreetNet has to organise more workshop and be inclusive with All African nationals  
 StreetNet was only one to lead anti-xenophobia and successful (South Africa Forum)  
 Campaign raises awareness on crime prevention

### **Campaign strategy**

Formation of single structure  
 Municipal bargaining forums with representative street vendors and other allies  
 Local Organising Committees must also include social movements and street vendor organisations  
 Campaign needs to be inclusive (ie together with social movements, civil society and faith based organisations)  
 Broad mapping of existing street vendor organisations in host cities  
 Media strategy linking international, national, local levels;  
 Avoid take over by FIFA to the detriment of the country;  
 Research properly on the economic sector implication and get properly prepared;

### **Group 1 Street vendors and informal traders**

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### **Group 2 Alliances**

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**Group 3 Impact**

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