

February 8th 2011
By e-mail and Post

Dear Colleagues,

Campaign Plans for 2011

I am writing to wish you all the very best in 2011 and hope it will prove a positive year for street vendors' associations. StreetNet is getting into gear for a busy programme of activities and I am writing now to explain the plans for the New Manifesto campaign and other campaign activities.

New Manifesto Campaign

This campaign is an opportunity for the members of StreetNet's affiliates on the ground to shape a New Manifesto of street vendors' issues and demands in a bottom-up participatory campaign which will not be led by the international StreetNet office. The results will depend on you, our affiliates.

(1) I am sending an outline of the New Manifesto campaign plan with some ideas for action. We are asking you to discuss the proposals within your organisational structures and to write back and let us know of your campaign plans. These plans can include a request for national or local activities to hold a meeting to discuss the campaign plans if you wish.

(2) I am also sending the New Manifesto campaign document which was adopted by the StreetNet International Council in 2006.

World Class Cities for All Campaign Brazil

StreetNet is working with the CUT and the Coordination of Social Movements to develop the WCCA campaign in Brazil. Over this year, we will start by trying to identify the existing street vendors' organisations, and to catalogue their demands and fears and expectations in relation to the World Cup.

Litigation Campaigns

If your association wishes to put a test case concerning the interpretation of municipal bye-laws and the rights of street vendors, please remember that StreetNet has available a small fund to support such cases. Please can you send your requests for litigation support to me.

Coming UP

StreetNet will send out a questionnaire for all affiliates and a discussion guide for the New Manifesto campaign. We will rely on you to develop campaign materials, (poster, sticker and leaflet) which can be circulated to other affiliates and which can also be put up on the StreetNet website .

We are also planning to mark both March 8th (International Women's Day), May 1st (International Workers' Day) and October 7th (Decent Work Day) and October 17th (International Day for the Elimination of Poverty). We will send out a media release which you can adapt and send out in your own country which will highlight the demands of street vendors, in particular the demand to establish municipal bargaining forums.

Remember to Keep in touch!

Please keep us informed of what your campaign plans are and if you require any advice or further information on different issues, please don't hesitate to get in touch. We are here to provide any assistance we can!

Once again, wishing you every success in 2011, and in solidarity,

Nora Wintour

Campaigns Coordinator
StreetNet International