

Report on World Class Cities FOR ALL Campaign in Delhi, India (December 2009)

The World Class Cities for All campaign has been successfully organized in the national capital Delhi with a promising note of taking forward the movement into a new height. This was the first ever big campaign that NASVI launched at Delhi covering all 12 MCD zones and 3 NDMC zones. The main motive behind this campaign was to make the policy makers aware about the condition of the street vendors at Delhi in one hand and to include their concern in the macro level planning and to mobilize local organization and to provide them a platform to raise their voice in front of the concern authority. It was a great success in the sense that during the campaign NASVI had opportunity to meet the honorable Lieutenant Governor of Delhi and MCD commissioner and other top officials from various department to discuss the problems and solution of the vendors at Delhi and also the campaign brought together various local organization working at different areas of Delhi into a single fold. It was interesting to note that organization of extreme left & right politics joined the campaign forgetting their individual organizational concern and showed unity for the cause of the vendor. All also accepted the leadership of the NASVI and agreed to work under the guidance and direction of NASVI.

NASVI called a meeting at its office on 7th November. Leaders of 11 different organizations were present at the meeting. All were agreed that at the current stage vendor's organization Delhi are working at various levels in a very scattered manner putting their individual effort without any co-operation and co-ordination among organization resulting in providing high hand to the authorities to deal them individually. It was felt that one mechanism should be developed at Delhi which will promote collective bargaining with the authorities. It was felt that it is possible only through building up joint alliance of organization from different spectrum and launching joint movement and adding up new allies to the alliance. After thorough discussion all agreed to formed "**Delhi Rehdi Patri & Saptahik Bazaar Hawkers Sangharsh Morcha**". The alliance also chalked out a charter of demands on which there were mutual agreement of all the allies.

The demands are:

1. In the preparation of Commonwealth Games-2010 and beautification of cities, no vendor should be evicted without proving alternative space for vending.

2. Registration of vendors and provide them photo license with fixed space for vending.
3. Apart from the MCD identified 227 weekly markets, conduct a survey of other markets and give them due recognition.
4. Stop illegal raid by MCD and imposition of irrational amount of fine on vendors.
5. Ensure the delegation of power to the ward & zonal vending committee given by the honorable supreme court of India.
6. Responsibility of collection of weekly market should be given to the representative of the hawkers of the ward vending committee.
7. Zonal vending committee members should be given remuneration according to the guidelines of the 2009 policy.
8. Stop entry of big multinationals and capitalist in the business of fruits and vegetable.
9. Provide social security (ESI Card, Pension, BPL Card, Accident compensation etc) according to the guidelines of national policy 2009.
10. Avail loans at low interest and easy installments from banks at time of stress and to start small business.
11. Hindi should be the medium of communication with vendors.

The campaign was kicked start on 11/11/09 at Narela ward no-1 through one Campaign Rath Inauguration ceremony where around 150 vendors and local leaders gathered for the occasion. After that for the whole day the vehicle was taken to different markets of Narela and street meetings were organized at many places. During this campaign of 12 days all over Delhi around 100 street meeting were organized at different Mandi and at vendors markets. The message of the campaign was very loud and clear. The posters and Pamphlets related to campaign were distributed in all the places.

The campaign created a new ray of hope among vendors and welcomed us with open heart at all the places. Despite their busy schedule of selling goods all promised to be assembled at Town Hall on 20th November to show solidarity, unity and strength of vendors.

Schedule of the campaign

10/11/09	Inauguration of campaign at Narela ward no 1.
11/11/09	Campaign at Rohini zone.
12/11/09	Campaign at Najaphgarh.
13/11/09	Campaign at West Zone (Rajouri Garden).
14/11/09	Campaign at Karolbagh zone
15/11/09	Campaign at Civil Line zone
16/11/09	Campaign at Sadar Paharganj zone
17/11/09	Campaign at South zone
18/11/09	Campaign at Shahdara North zone
19/11/09	Campaign at Shahdara South zone
20/11/09	Public meeting at Town hall and culmination of campaign



Overview of Campaign Vehicle



Campaign vehicle - addressing the vendors

Meeting with Honorable Lt.Governor of Delhi

The Delegation from NASVI and SEWA comprising of Mr.Arbind Singh,Ms.Renana Jhabwala,Dr.Sanjay Kumar,Ms. Champaben,Ms.Rinaben, Mr.Mukut Sarma, Mr. Randhir, Mr.Siddique met Hon'ble Lt. Governor of Delhi Shri.Tejiendra Khanna on 17 November 2009. The Delegation discussed various issues related to street vendors of Delhi and also gave a presentation on **Integrating vendors through innovative model markets**. During the meeting, various Town Authorities like Commissioner, Municipal Corporations of Delhi, Joint Commissioner of Police (Northern Range), Joint Commissioner of Police (Traffic), Vice-Chairman, and Delhi Development Authority were also present.



Honorable lieutenant Governor of Delhi Shri.Tejindra Khanna looks on the presentation

Points Discussed and Outcomes

1. 1. Evictions & Harassments

Honourable Lt. Governor directed police and M.C.D inspectors not to be inhumane stating the police are not only for elites but also for the common law abiding citizens.

2. 2. High fines, confiscation of goods and corrupt officials

Honourable Lt. Governor issued directions that the nuisance of the inspectors will not be tolerated. Those indulging in immoral activities of seeking bribe money should be promptly charge sheeted and suspended.

3. 3. Building up of specific vending zones

Honourable Lt. Governor seeks that rather than going for a widespread and generalized solution it would pragmatic to start with few specific ones. SEWA and NASVI can come up with a list of sites which will be considered by M.C.D commissioner after having a discussion with traffic and police authorities. After detection of site M.C.D formulate a plan to include the vendors at those locations.

4. 4. Feasibility of getting DDA land for vending zone

Wherever feasible the DDA land can be made available for accommodating the vendors. Again suitable sites can be identified with help of SEWA & NASVI.