World Class Cities for All Campaign in India

World Class Cities for All Campaign in India was a huge success in the sense that it was able to send a strong message to the government about the inclusion of street vendors in the cities and also mobilizing street vendors in a big way. The campaign was carried out in Delhi, Kolkata, Orissa, Tamilnadu and in Karnataka, five of the main states of India. Although NASVI initiated the campaign, street vendor organizations of the state had run the campaign with their active involvement.

World Class Cities for All Campaign in Delhi

WCCA campaign has come to end at Delhi with a promising note of taking forward the movement into a new height. This was the first ever big campaign that NASVI launched at Delhi covering all 12 MCD zones and 3 NDMC zones. The main motive behind this campaign was to make the policy makers aware about the condition of the street vendors at Delhi in one hand and to include their concern in the macro level planning and to mobilize local organization and to provide them a platform to raise their voice in front of the concern authority. It was a great success in the sense that during the campaign NASVI had opportunity to meet the honorable Lieutenant Governor of Delhi and MCD commissioner and other top officials from various department to discuss the problems and solution of the vendors at Delhi and also the campaign brought together various local organization working at different areas of Delhi into a single fold. It was interesting to note that organizational concern and showed unity for the cause of the vendor. All also accepted the leadership of the NASVI and agreed to work under the guidance and direction of NASVI.

NASVI called a meeting at its office on 7th November. Leaders of 11 different organizations were present at the meeting. All were agreed that at the current stage vendor's organization Delhi are working at various levels in a very scattered manner putting their individual effort without any co-operation and co-ordination among organization resulting in providing high hand to the authorities to deal them individually. It was felt that one mechanism should be developed at Delhi which will promote collective bargaining with the authorities. It was felt that it is possible only through building up joint alliance of organization from different spectrum and launching joint movement and adding up new allies to the alliance. After thorough discussion all agreed to formed "Delhi Rehdi Patri & Saptahik Bazaar Hawkers Sangharsh Morcha". The alliance also chalked out a charter of demands on which there were mutual agreement of all the allies. The demands are:

- Registration of vendors and provide them photo license with fixed space for vending.
- Apart from the MCD identified 227 weekly markets, conduct a survey of other markets and give them due recognition.
- In the name of commonwealth games and beautification of cities no vendor should be evicted without proving alternative space for vending.
- Stop illegal raid by MCD and imposition of irrational amount of fine on vendors.
- Ensure the delegation of power to the ward & zonal vending committee given by the honorable supreme court of India.

- Responsibility of collection of weekly market should be given to the representative of the hawkers of the ward vending committee.
- Zonal vending committee members should be given remuneration according to the guidelines of the 2009 policy.
- Stop entry of big multinationals and capitalist in the business of fruits and vegetable.
- Provide social security (ESI Card, Pension, BPL Card, Accident compensation etc) according to the guidelines of national policy 2009.
- Avail loans at low interest and easy installments from banks at time of stress and to start small business.
- Hindi should be the medium of communication with vendors.

The campaigned was kicked start on 11/11/09 at Narela ward no-1 through one Campaign Rath Inauguration ceremony where around 150 vendors and local leaders gathered for the occasion. After that for the whole day the vehicle was taken to different markets of Narela and street meetings were organized at many places. During this campaign of 12 days all over Delhi around 100 street meeting were organized at different Mandi and at vendors markets. The message of the campaign was very loud and clear. It was mostly against the inaction of the MCD on Supreme Court order and police harassment. Appeal was for a joint movement at Delhi bringing all organization under one umbrella.



The campaign created a new ray of hope among vendors and welcomed us with open heart at all the places. Despite their busy schedule of selling goods all promised to be assembled at Town Hall on 20th November to show solidarity, unity and strength of vendors.

The Delegation from NASVI and SEWA comprising of Mr.Arbind Singh,Ms.Renana Jhabwala,Dr.Sanjay Kumar,Ms. Champaben,Ms.Rinaben,Mr.Mukut Sarma,Mr.Randhir,Mr.Siddique met Hon'ble Lt. Governor of Delhi Shri.Tejindra Khanna on 17 November 2009. The Delegation disused various issue related to street vendors of Delhi and also gave a presentation on integrating vendors through innovative model markets. During the meeting,various Town Authorities like Commissioner, Municipal Corporations of Delhi, Joint Commissioner of Police (Northern Range), Joint Commissioner of Police (Traffic), Vice-Chairman, and Delhi Development Authority were also present.

Points Discussed and Outcomes

1. Evictions & Harassments

Honourable Lt. Governor directed police and M.C.D inspectors not to be inhumane stating the police are not only for elites but also for the common law abiding citizens.

2. High fines, confiscation of goods and corrupt officials

Honorable Lt. Governor issued directions that the nuisance of the inspectors will not be tolerated. Those indulging in immoral activities of seeking bribe money should be promptly charge sheeted and suspended.

3. Building up of specific vending zones

Honourable Lt. Governor seeks that rather than going for a widespread and generalized solution it would pragmatic to start with few specific ones. SEWA and NASVI can come up with a list of sites which will be considered by M.C.D commissioner after having a discussion with traffic and police authorities. After detection of site M.C.D formulate a plan to include the vendors at those locations.

4. Feasibility of getting DDA land for vending zone

Wherever feasible the DDA land can be made available for accommodating the vendors. Again suitable sites can be identified with help of SEWA & NASVI.



NASVI assessed the meeting very positively and appreciate Honorable Governor Sir for giving clear direction to the local authorities to act very fast on this matter. On the pretext of this positive dialogue with the Government NASVI decided not to go for huge mobilization at the Town Hall and to give time to the authorities to act. On 20th November a small mass meeting of around 200 vendors was organized at Town Hall.

Critical appraisal of the Campaign

- NASVI could reach out to vendors at all 12 zones at Delhi and was successful in building new contacts at all the zones.
- NASVI was successful in bringing together organization of different spectrum under one umbrella and moved them together despite having their internal contradiction.
- NASVI was successful in using the additional manpower of the member organization for back up campaign in all the zones before reaching the campaign vehicle to the zones.
- NASVI has been able to create a positive image both among the organization and individual vendor all over Delhi.
- NASVI has now reached out in the real sense of the term all over Delhi. It is going to have a far reaching impact in building up membership in near future.
- Despite all positive development NASVI has not been able to share financial burden with its member organization during this campaign except in few cases.

World Class Cities for All Campaign in West Bengal

The World Class Cities for All Campaign in West Bengal was carried out with the theme of 'JAGO RE BANGLAR HAWKER MOBILE CAMPAIGN' .On the suggestion and guidance of Mr. Arbind Singh, Coordination, NASVI Mr Sanjay Kumar personally approached Mr. Ramen Pandey, President of Jai Hind Calcutta Hawkers' Union to extend support, cooperation and participate in our endeavor of mobilizing hawkers' in West Bengal state under the fold of NASVI. After detail interaction with him we chalked out an extensive awareness campaign program. We in this endeavor at the outset organized National Hawkers Day 20th of Jan 2010 at Metro Channel, Opposite Metro Cinema, Kolkatta and had submitted Memorandum to the Hon'ble Governor of West Bengal, Municipal Affairs Minister, Govt. of West Bengal and the Mayor of Kolkata for formulation of State Policy on Urban Street Hawkers/Vendors, Recognition of Hawkers and issue of Photo Identity Cards along with few other demands.

As the State Govt. didn't respond to our demands positively we decided a hold a month long Jago Re Banglar Hawkers Mobile Campaign to create awareness about the failure of the State Government to implement and formulate a state policy on street vendors.

Press conference was organized under the Banner of Jai Hind Calcutta Hawkers' Union, Dr. J.P.Welfare Research and Education and All India Railway Hawkers Association at Kolkatta Press Club on 21st February; 2010 Mr. Moulana Qari Mufti Alhaj S.M. Noorur Rahman barkati Mojeddadi, Shahi Imam-o-Khatib, Tupu Sultan Masjid, Mr. Ramen Pandey, President, Jai Hind Kolkatta Hawkers' Union, Idris Ali, Advocate, Mr. Sk.Md. Siddik, President-All India Railway Hawkers Association, West Bengal were present in this press conference. They all briefed the press about month long mobile rath campaign for awareness for hawkers.







छपते छपते, कोलकाता, सोमवार, 22 फरवरी-2010 आज से हॉकर जागरूकता अभियान कोलकाता, 21 फरवरीं। नेशनल एसोसिएशन ऑफ स्ट्रीट वेंडर्स ऑफ इंडिया, ऑल इंडिया रेलवे हॉकर्स एसोसिएशन एवं जयहिन्द कोलकाता हॉकर्स युनियन की ओर से कल से हॉकर जागरूकता अभियान शुरू किया आयेगा। टीपू सुल्तान मस्जिद के इमाम नूर रहमान बरकती एवं इंद्रिश अली ने पलकारों को बताया कि हॉकरों की मांग के प्रति सरकार का रवैया उदासीन है। कल दोपहर मेट्रो सिनेमा के सामने से एक माह व्यापी मोबाइल वैन अभियान शुरू किया जायेगा। उन्होंने कहा कि हॉकरों को पहचानपत देने, बेंक से कम ब्याज में ऋण को व्यवस्था, हॉकरों के बच्चों के लिए निःशुल्क शिक्षा को व्यवस्था सहित विभिन्न मांगों के समर्थन में अभियान शुरू किया जायेगा। प्रभात खबर ञाड मॉर्निंग कोलकाता कोलकाता, सोमवार, 22 फरवरी, 2010 हॉकरों के हक के लिए आंदोलन की चेतावनी कोलकाता : थैपू सुलतान मसजिद के शाही हमाम कांग्रेस के लिए प्रधार करेंगे. नेशनल एसोसिएशन नुरुर रहमान बरकती ने कहा कि हॉकरों को न्याय ऑफ स्ट्रीट वॅर्ड्स ऑफ इंडिया ने घोषणा की है कि विलाने के लिए वह राइटर्स बिल्ङिंग में भी आंदोलन सोमवार को धर्मतला से एक मोबाइल वैन रवाना की कर सकते हैं. एक संवाददाता सम्मेलन में उन्होंने जायेगी, जो राज्य भर में घूमेगी. वैन पर डॉकरों के कहा कि मावर्सवादी वम्युनिस्ट पार्टी (माक्या) के अधिकारों के प्रति जागरूकता फैलाने के लिए नेतुत्ववाली राज्य की वाम मोरचा सरकार ने जिन गरीबों के विकास की बातें कह कर सत्ता हासिल की ऑल इंडिया मुसलिम फोरम के अध्यक्ष इंदरीस थी, उनके लिए उसने कुछ नहीं किया है. हॉकरों पर अली ने कहा कि हॉकरों के लिए स्टेट पॉलिसी लागू करने के अलावा उनकी मांग है कि हॉकरों को फोटो पुलिस अत्याचार जारी है. केंद्र सरकार ने भले ही पहचान पत्र दिये जायें, उनके बच्चों को मुफ्त शिक्षा हॉकरों के लिए राष्ट्रीय नीति की घोषणा कर दी है, मिले, बैंकों से कम ब्याज पर ऋण मिले व उन्हें भी उसे लागू करने में राज्य सरकार अब तक नाकाम सामाजिक सुरक्षा के दायरे में लाया जाये. यदि ऐसा रही है. राज्य सरकार की नीतियों का आलोचना हुए नहीं होता है, तो उनका आंदोलन जारी रहेगा. उन्होंने कहा कि विधानसभा चुनाव में वह तृणमूल



Opening ceremony of the Jago re Banglar Hawkers Campaign was inaugurated on 22nd of February 2010 at Metro Channel at 2:00 p.m. (Esplanade/Dharmatalla, Kolkatta).

The Mobile Campaign will be flagged off by:

- Moulana Qari Mufti Alhaj S.M. Noorur Rahman Barkati Mojeddadi, Shahi Imam-o-Khatib, Tipu Sultan Masjid, Kolkata
- Idris Ali, Advocate and President All India Minority Forums.
- Ramen Pandey, President, Jai Hind Calcutta Hawkers's Welfare, West Bengal
- Sk. Md. Siddik, President, All India Railway Hawkers Union, West Bengal
- Sanjay Kumar, Program Manager, NASVI



Flag off Program by Moulana Quari Mufti Alhaj S.M.Noorur Rahman Barkati Mojeddadi, Shahi Imam-o-Khatib, Tipu Sultan Masjid, Kolkatta

The campaigns have been organized to press upon the under mentioned demands to the West Bengal Government:

OUR DEMANDS

- Implementation of State Policy on Hawkers.
- Issue of Photo Identity Card / Recognition.
- Coverage under Social Security Net like ESI, PF ETC.
- Formulation of National Policy on Railway Hawkers
- Low interest Bank Loan for Hawkers
- Free Education for Children of Hawkers
- 1. Government of India had already formulated National Policy on Urban Street Vendors in the Year 2004 and the same has also been revised in the Year 2009. More so, Model Street Vendors (Protection of Livelihood & Regulation of Street Vending) Bill 2009 has also been formulated with the under mentioned objects:
- 2. Implement the National Policy on Urban Street Vendors 2009 and taking into account the Model Bill take proactive action to enact a legislation to enable street vendors to ply their trade without harassment.
- 3. Take steps to restructure Master Planning laws and City/Local Area Plans to make them 'inclusive' and address the requirements of space for street vending as an important urban activity. Suitable spatial planning "norms" for reservation of space for street vendors in accordance with their current population and projected growth may be devised.

- 4. Ensure the demarcation of 'Restriction-free Vending Zones', 'Restricted Vending Zones', 'No-vending Zones' and 'Mobile Vending Areas' in every city/town, taking into account the natural propensity of street vendors to locate in certain places at certain times in response to patterns of demand for their goods/services or the formation of "natural markets", traffic congestion and other factors in view.
- 5. Take steps for convergent delivery of various Government programmes for the benefit of street vendors such as Swarna Jayanti Shahri Rojgar Yojana, Jawaharlal Nehru National Urban Renewal Mission, Prime Minister's Employment Generation Programme, Skill Development Initiative, Rashtriya Swasthya Bima Yojana, National Social Assistance Programme and other welfare schemes.

Day to day activity of the "Jago Re Bangalar Hawker Mobile Campaign along with date/area visit/district and person accompany on the days on the campaign is enumerating below:

Date	Area Visit	Activities	Person accompany
22nd	Chaurangi,	Flagged off Month Long	Md. Lal, Shazadakhan,
	Rabindra Sadan,	from Metro, Kolkatta at	Tapan Ghosh , Atiar
	Eside, Cannac	2.p.m. The flag off was	Rahman, Rahul Tiwary,
	Street, Morali	done by Moulana Quari	Anwar, Md. Lal, Raju
	Building,	Mufti Alhaj S.M.Noorur	Kahar, Sk Md. Siddik
		Rahman Barkati	and others
	Mulie Bazar,	Mojeddadi, Shahi Imam-o-	
	Moralil,	Khatib, Tipu Sultan Masjid,	
	S.N.Banerjee Road,	Kolkatta in presence of	
	New Market,	Ramen Pandey, President	
	Bartman Street,	Jai Hind Kolkatta Hawkers	
	Park Street	Union, Idri Ali, Advocate,	
		President All India	
		Minority Forum, Sk. Md.	
		Siddik President, All India	
		Railway Hawkers, W.B and	
		Sri Tapan Ghosh, General	
		Secretary, All India	
		Railway Hawkers, W.B.	
23rd Feb	College Street,	Corner meeting, Awareness	Tapan Ghosh, Md. Lal,
	Sealdah, Koley	camapgain, material	Basanta Koley, Shibhu
	Market, Bahu	distribution and also	Ghosh and others 3
	Bazar, Uttadanga,	discuss with other vendors	peoples
	Manitola Bigbazar,	leaders at south Kolkata	
	Shyam Bazar,		
	Rashbihari		
24 Feb	Kolkatta Bara	Corner Meeting,	Deven Pandey, Tapan
	Bazar, Stand Road,	Awareness campaign,	Ghosh, Md. Lal, and
	Dalhauzi, Brabourn	material distribution	other 5 persons
	Road,		
25th Feb	Sinthi More,	Flag off program in North	Devi Ghushal, Ex M.P.,

	Dunlop, Tobin Road, Bonhooghly, Belgharia, Kamarhati, Barrackpore, Garulia, Kanchrapara, Sodepur	Paragana-PGS, Corner Meeting, Awareness campaign, material distribution	Ramen Pandey, Ashish Biswas, Anjan Pal, Tapan Ghosh,, Tapan Dutta, Govinda Das, D.N.Chaduahry, Dibyenbu Mitra, Tapas Majumdar
26th Feb	Dumdum, Birati, Nagarbazar, Madhyamgram, Barasat, Deganga, Habra, Boangaon (North 24 Paragana)	Corner Meeting at various spots mentioned, Awareness Campaign, Material distributed	Ramen Pandey, Ashish Biswas, Anjan Pal, Tapan Ghosh and Tapan Dutta with Chat Parishad + 5 peoples
27th	Goriahat, Bhavanipur, Hajra, Rashbehari Lake, Kalighat, Khidderpore, Tollygunge market, Garia, Charu Market, Bansdroni, Babu Ghat, Babu Bazar, Princep Street, Hesting, Outram Ghat	Corner Meeting at Lake, Charu Market, Jhinjhiria Bazar, Ramnagar, Babu Bazar, Khidirpur	Tapan Ghosh, Indra Raj Chaterjee, Shazada Khan, Raju Kahar, Subir Kanjilal, Shibhu Ghosh, Sadeep Majumbar (Manu) Sandip Vardhan, Sheikh Saukat Ali, Zahid Bhai, Sehikh Mustaque Alam, Deepak Dubey, Md. Isque, Md. Khalid
28th	Holi		
1st March	South Kolkata	CornerMeetingatTollygungeMarket,TollygungeMetroBansdroni	Tapan Ghosh, Indraraj Chatterjee, Swapan Das
2nd March	Rampurhat, Bolpur, Birbhum	WorkersMeetingatRampurhatRly.Stn.MaterialDistributionamongst the hawkers etc. atvarious spot	Ashish Biswas, Tapan ghosh, Tapan Dutta, Swapan Das, Atul Das, Santunu, Atul Das etc.
3rd March	Central Kolkatta	Dalhausie Sqaure,area of Banksal High/ Civil	Ashish Biswas, Sahzada Khan, Tapan Ghosh,

		Court, Koilagaht, Teritei Bazar, Babubazar etc.	Tapan Dutta etc
4th March	Belur, Liluah, Salkia, Badi, Howrah District	Corner Meeting, Awareness campaign, material distribution	Ashish Biswas
5th March	Hoogly—Uttarpara, Sreerampore,	Corner Meeting, Awareness campaign, material distribution	Tapan Ghosh, Indraraj Chatterjee, Md. Lal, Shajada Khan, Mithu Chaterjee, Bappa Chaudhary , Sabrata Mukherjee, Bhola Singh, Salim Halder
6th March	Hoogly— Saoraphuli, Dankuni, Tarakeshwar, Champadani, Rishra,	Corner Meeting, Awareness campaign, material distribution	Tapan Ghosh, Md. Lal, Shajada Khan, Mithu Chaterjee, Bappa Chaudhary and Sadhana Ganguly, Subrata Mukherjee
7th	Pandwa , Mograhat, bandel, Chinchura, Chandanagae etc.	Corner Meeting, Awareness campaign, material distribution and in evening participated in Shahenshahe Madina Conference which was organized by Firpos Market Hawkers Committee, Chaurangee Road, Kolkatta	Indraraj Chaterjee, Salim Halder, Subrto Mukherjee Bhola Singh,
8th March	Dharamtalla, Globe Cinema, Chadni, Batram Street, Chaurangi, Jan Bazar, Maidram Street, pargana, Goria, Rajpur, Baripur	Corner Meeting, Awareness campaign, material distribution	Vikash Dutta, M- 9836020362
9th March	Burdwan	A mass rally moved in the arena of Burdhawan city and market area then a Corner Meeting placed at	Tapon Ghosh, Prosenjit Das [9434251581] Sunil Das Bhavan, ,,Tapan Das, Manik Saha,

		Mandela Park, and press meeting covered by Tapon Ghosh, Sanjay Kumar etc. Awareness campaign, material distribution then started for Durgapur	Sambhu Das,Durga Sonkar,Kaltu poddar,Syed Badrudja
10th March	Durgapur,	A corner mass meeting organized by Asim Saha Preparatory Meeting- Presentation of NASVI Corner Meeting, Awareness campaign, material distribution	Tapon Ghosh, Asim Saha, Rana Sarkar, Tusar Kanti Ghosh, Tapon Kr Das, Vijay Chakorbatory then Nithu Hazra, Mukti Roy, & others
	Asansol	Meeting held at 4 points corner at Asansol Chaurasta, Kulti, Maithan near Kalyanishari Temple	Subro Chaterjee, Tapan Ghosh, Asim Saha and others
11th March	Kolha Ghat, Smrity South Tamlu, East Medinipore	A meeting was organized at Simrity Soudha, memory of free fighters at Tamluk, Mass gathering with Meeting regarding awareness campaign, material distribution and complete interaction , question soughted and solve by Tapan ghosh, A complete LCD demonstration by Sanjay Kumar and stay at Haldia City	Ramen Pandey, Smt. Krishna Das, Jharna Giri, and Triveni Giri, Tapan Ghosh, Shajada Khan, Sudip Dwari, Mangal, Atiar Rahman, Sarfuddin, Uttam Kumar Saska, Bakhti Padomaity, Leader of BMS from Kontai and others
12th March	Halida City, Halida Market, Bechda Market, Paskura Market, Kointai Market and Dighat market [East Medinipore]	Corner Meeting, Awareness campaign, material distribution	Tapan Ghosh, Shajada Khan, Mangal, Atiar Rahman, Uttam Kumar Saska and other
13th March	West Medinipore	CornerMeeting,Awarenesscampaign,material distribution	
14th March	NorthKolkata(Galib street market,Orissa Market, UltaDangamarket,	CornerMeeting,Awarenesscampaign,materialdistribution,offformobilecampaign	Tapas Majumdar,Mihir Mitra-President-Metro Rly,Tapan Ghosh, Tarak Pal, Shajada Khan,

	Shyam Bazar, Hathibagan etc.	van	Ashish Biswas, Tapan Chakarborty,
15th March	Dumdum Nager Bazar, Gorai Bazar etc.	CornerMeeting,Awarenesscampaign,material distribution	Tapas Majumdar,Tapan Ghosh, Tarak Pal, Shajada Khan, Asis Biswas,Tarak Pal
16th March to start from Kolkatta at 6 a.m.	Reach at Malda 10 p.m.	Stay at Malda	Tapan Ghosh, Sarwani Kar, Krishna Das, Samistha Das, Tapan Dutta , Vibhas kar, Asis Biswas & Others
17th March	Malda	Corner Meeting with Railway and general hawkers, Awareness campaign, material distribution	Narendra Nath Tiwary, Chairman, Malda, Tapan ghosh, Sarwani Kar, Krishna Das, Samistha Das, Tapan Dutta, vibhas Kar, asis Biswas, Tapas Chakarobatry, Gen. Secy, Malda Dist, INTUC, Tapan Chakarborty, Billo Rana, Ratan Karmakar, Shiaduul Rahman, Yaar Mohammad , Niranjan Some,
18th March	Mursidabad, Behrampur, Lalbagh, Municipality Raghnathganj, Farakka	Corner Meeting, Awareness campaign, material distribution	Atish Sinha (kaltu), Ashok Das, Ahir Ranjan Choudhary, M.P.,Tapan ghosh, Sarwani Kar, Krishna Das, Samistha Das, Tapan Dutta, vibhas Kar, asis Biswas, Tapas Chakarobatry, Gen. Secy, Malda Dist, INTUC, Tapan Chakarborty, Billo Rana, Ratan Karmakar, Shiaduul Rahman, Yaar Mohammad , Niranjan Some,
19th March	Krishna Nagar, Nadia, Kalyani, Navadeep Ghat, Ranaghat		Himanghsu

20th March		
21st March	Howrah, Andun, Bawaria, Ulbaria, Bagnam	Sk. Md. Siddik, All India Railway Hawkers Association, M- 9830538981
22nd March	Poler Hat, Ghatakpukur, Malancha, Haroa	Basudev Mondal – 9231464166, Subhash Ch. Mondal, M- 9830793265
23rd March	Kamagar,Nabagram, Bansai, Part Dankoni, Kotrang, Makhla, Raghunathpur, Uttarpara,	Saurav, M- 9830283913, 9231649056
24th March	Central Kolkatta	
25th March	Closing ceremony at Maruti Building, 12 Loudannn Street, Kolkatta	Districts of west Bengal

On 25th of March 2010: Month Long Mobile Van campaign Closing Ceremony program held on 25th of March at Maruti Building, 12 Loudan Street (Opposite of Belle Vue Clinic, near Minto Park), Kolkatta-700 017.

Smt. Maitrayee Saha, President-WBPCC (Women Cell) attended the program, Sri Ramen Pandey, President, Jai Hind Hawkers Union, Kolkatta, presided over Mr. Asis Biswas, President, Hawkers Association of North 24 Parganas and Mr. Asim saha, President Burdhawan Hawkers Union attended the ceremony.

This program is jointly organized by Jai Hindi Calcutta Hawkers Union & All India Railway Hawkers Union in association with National Association of Street Vendors of India (NASVI) one of the pioneer national organization of hawkers/street vendors in India.

A total program was coordinated by Mr. Sanjay Kumar, Program Manager, NASVI along with other dignities.



Vendors and media representing from different districts of W.B. Participating in closing ceremony



Smt. Maitrayee Saha, President-WBPCC (Women Cell)



Flag off program in North Paragana-PGS by Ex. M.P. Mr. Deven Pandey speaking at Bara Bazar



Mr. Devi Ghosal Ex M.P.

Corner meeting at Bara Bazar



Corner meeting at Pandwa, Mograhat, bandel, Chinchura, Chandanagae etc.



Corner meeting with Mr. Narendra Nath Tiwary, Chairman, Malda

The main campaign was focused on the under mentioned:

- To make hawkers aware about the National Policy on Street Vendors, declared by the Central Government
- To make aware of the hawkers about the West Bengal failure in formulation of state policy on street vendors.
- For declaration of National Policy on Railway Hawkers by the Central Government and the Railway Ministry
- Issue of photo/Identity card/recognition of street hawkers and extension of social security benefits.
 - 1. For availing to press upon the State Government of extend benefits of the Central Government project i.e. Swarna Jayanti Shahri Rojgar Yojna. Jawaharlal Nehru National Urban Renewal Mission, Prime Minister's Employment Generation Programme, Skill Development Initiative, Rashtriya Swasthya Bima Yojana, National Social Assistance Program and other welfare schemes.
 - 2. To attract hawkers union/association under the fold of NASVI
 - 3. To form State Committee/Coordination Committee of NASVI from among hawkers union/association in order to create strong networking and organization for the benefits of the hawkers and NASVI
 - 4. To form district Coordination Committee of NASVI from among the hawkers union/association
 - 5. To helps hawkers form union /association getting them registered.

That the closing ceremony was organized on 25th of March 2010 at Maruti Building, 12, Loudon Street, Kolkatta-17 in the meeting hall where in all important functionaries of hawkers union association from across district including the activist contacted during month long campaign were invited to participate in the closing ceremony in order to evaluated the success and the short false for further course of action.

Impact

At the end of the program and on the close interaction between the active support groups of our campaign the conclusion appeared to be beyond satisfaction in achieving the target of our objectives. That is:

- 1. Satisfactory awareness about the National Policy penetrated in the mind of hawkers so also the failure of the West Bengal Government in formulation of state policy was well understood, see important hawkers activist from across the state was identify and the prospect of roping in substantial hawkers union in the very near future under the fold of NASVI and the Hon'ble Railway Minister announced the participation through CRS schemes for the society security benefits coverage of licensed porters, vendors and hawkers exceeding to the representation place before the Minister through our campaign which was duly approached and forwarded through Moulana Qari Mufti Alhaj S.M. Noorur Rahman Barkati Mojeddadi, Shahi Imam-o-Khatib, Tipu Sultan Masjid, Kolkata was the immediate overwhelming benefit in the interest of railway hawkers across the country.
- 2. Street vendors of west Bengal get aware about the importance of national policy and they also move to the concern department
- 3. District administration also aware about policy
- 4. Hawkers organization and other stakeholders including media get sensitize and promise to write a colum on legal identity of vendors
- 5. Great morale booster for street vendors
- 6. Vendors organization mobilized
- 7. Municipal corporation sensitize on the issue of hawkers
- 8. Leaders of political parties get the issue of hawkers and promise to incorporate that issue of hawkers in their party manifesto
- 9. Govt sentisize
- 10. Some new members apply for affiliation with NASVI
- 11. Around 300 member related to work for street vendors willing to associated with NASVI
- 12. Contact with dignitary of West Bengal
- 13. Contact with hawkers representative in through out of West Bengal

World Class Cities for All Campaign-Karnataka

The National Association of Street Vendors of India (NASVI) had successfully organized the world class cities for all campaign with support of StreetNet International in Karnataka from 30 April 2010 to 6 June 2010. The campaign was mainly focusing Bangalore, which is becoming the world class city of South India due to mushroom growth of IT industries. The campaign was flagged off on 30th April 2010 in Mangalore with more focus on implementation of National policy in Karnataka. Including Bangalore, the campaign was organized in 30 major cities of Karnataka. The campaign demanded the earliest implementation of National policy in Karnataka and also demanded to revoke the Anti-street vendor policy dated 19 March 2010. The campaign was able to revive many street vendors unions to get united and struggle for their rights. For the first time in Karnataka, there was a massive campaign for the welfare of street vendors.

Demands

- 1. Implement the National Policy for urban street vendors in Bangalore and other cities of Karnatka
- 2. Formulate a state policy and law for the street vendors in line with National Policy
- 3. Revoke the Anti-Street Vendor policy dated 19 March 2010
- 4. Constitute Town Vending Committee in all municipal corporations and municipalities
- 5. Issue Identity Cards and Licenses to all the street vendors in Karnataka

Launch of Campaign

The "world class cities for all" campaign was flagged off on 30th April 2010 in Mangalore. The campaign started with a massive rally and ended with a meeting.



Campaign Cities

Bangalore, Mangalore, Mysore, Chamrajnagar, Madikeri, Hassan, Chickmagalur, Bhatkal, Karwar, Haveri, Hubli, Dharward, Bagalkot, Belagaum, Bijapur, Bidar, Gulbarga, Raichur, Sindanur, Koppal, Bellary, Chitradurga, Devanegree, Tumkur and Kolar.

State Level Convention of Street vendors, Bangalore

The WCCA campaign program was ended with a massive rally and state level convention of street vendors on 6th June 2010 at Infantry Hall Infantry Road, Bangalore. There were more than 700 street vendors and activists participated to witness their solidarity towards the implementation of National Policy in Karnataka.





Results of the campaign

More awareness on the National Policy and Vendors rights among the vendors.

Government of Karnataka is planning to revoke Anti-Vendor guidelines dated 19-03-2010

Increased membership of NASVI

Street vending movement has gained its momentum in Karnataka

Media clips



TIMES NEWS NETWORK

Bangalore: Development in the city has no place for street vendors. Instead of reaping benefits from fast growth, street vendors seem to be losing out in the process.

Urging the state to implement the revised National Policy on Urban Street Vendors 2009, hundreds of street vendors voiced their protest on Sunday for the delay. "I have been selling fruits close to Vijayanagar bus stop for the past 30 years. Now, officials are asking us to vacate the place because of Metro project. Earlier, my shop was demolished to give space for a parking lot for a hotel. Where am I supposed for go," asked Selvamma.

a note: white and selvamma. "We earn Rs 1,000 a day from the fruits we sell. But we are able to take home only Rs 600. We don't get any help from the government. Even the space we have to earn our livelihodisbeing taken away" she said.

Demanding a safe working environment, street vendors who gathered at the convention urged the authorities to

RAISING VOICE FOR THEIR LIVELIHOOD give them space to earn their livelihood without any hader the mutual

rassment from police or corporation officials. "Street vendors are forced

to give their hard-earned money to corrupt police or corporation officials. The government should provide them the licence to carry on with their work. The policy for street vendors also underlines that they be given legal status and facilites for appropriate use of identified space, including creation of hawking zones," said R S Deshpande, director for Institute of Social and Economic Change (ISEC). The policy includes the provision to form

town-vending committees under the municipal commissioner, he added.

National Association of Street Vendors of India Karnataka Committee coordinator C Balakrishnan said there are at least 10 lakh street vendors in Bangalore. "The policy for street ven-

"The policy for street vendors have provisions including pension and insurance. It has been implemented in states like Andhra Pradesh, Tamil Nadu, Bihar, Delhi, Gujarat, Maharashtra, Madhya Pradesh, Orissa, Rajasthan and Uttar Pradesh. Unfortunately, Karnataka is still lagging behind," he pointed out.

Hawkers hit the street in protest

Express News Service Bangalore, June 6

MORE than 700 street vendors from across the state held a rally here on Sunday demanding pro-tection of their livelihood.

Murugan Subramanian, pro-gramme manager and national campaign coordinator of the National Association of Street Ven dors India (NASVI), said the rally was to stress "the implementation of the National Policy for Urban Street Vendors to protect the live-lihood of two crore street vendors in India and sensitising them on vendor rights".

A convention at the end of the rally was held at Infantry Wed-

ding Hall

ding Hall Subramanian said the rally was part of a nation wide campaign that had started in Delhi in Sep-

tember 2009. He said they wanted the Karna-taka government to implement the policy and revoke the anti-vendor cultures the govern-ment had used in March 19 this

He demander least timate hawk ing zones to the wordors in ur-ban development along Subrama-nian said to along struct ven-dors would not the struct ven-dors would not the BBMP commission and the BBMP commission and the BBMP about the The rally and his convention

April 6 till date in Karnataka," said Subramanian. He said they lioped that the gov-ernment will make a concrete ac-tion plan for the implementation of the national policy immedi-ately and also bring all street ven-does of Karnataka on a common dors of Karnataka on a common platform by starting vending markets and training them on what is right.

was part of a 'world class cities for all' campaign. "The campaign has covered dis-tricts in Rajasthan, Maharashtra, Uttar Pradesh, West Bengal, Oris-sa, Tamil Nadu and Andhra Pradesh and today's rally has been a collective campaign from April 6 till date in Karnataka," said Subramanian.

feedbackmexpressbuzz.com

National policy on urban street vendors

The man man

Legat: Give vendors legal status by amend ing, enacting, repealing, and implementing appropriate laws and providing legitimate hawking zones in urban development/zonin

plans Facilities: Provide facilities for appropriate use of identified space, including graation o hawking zones in the urban development/ zoning plans Regulation: To eschew imposing numerical imits on access to public spaces Role in Distribution: Make street vendors a special component of the urban develop-ment/zoning plans Self Compliance: Promote self compliance

ment/zoning plans Self Compliance: Promote self compliance amongst street vendors Organisation: Promote organisations of Street vendors

Social security and financial services: to facilitate/promote social security (pension, insurance etc) and access to credit for street, vendors through promotion of SHG/ co-operatives



ಮೈಸೂರು, ಮೇ ೨- ನಗರಬೀದಿ ಬದಿ ವ್ಯಾವಾರಿಗಳ ರಾಷ್ಟ್ರೀಯ ನೀತಿ ಯನ್ನು ಕರ್ನಾಟಕ ರಾಜ್ಯದಲ್ಲೂ ಜಾರಿ ಗೊಳಿಸಬೇಕು ಎಂಬುದು ಸೇರಿದಂತೆ ಕೆಲವು ಹಕ್ಕೊತ್ತಾಯಗಳನ್ನು ಮುಂದಿ ಟ್ಟುಕೊಂಡು ರಾಷ್ಟ್ರದಾದ್ಯಂತ ಸಂಚರಿ ಸುತ್ತಿರುವ ರಾಷ್ಟ್ರೀಯ ಬೀದಿ ವ್ಯಾಪಾ ರಸ್ತರ ಒಕ್ಕೂಟದ ಜಾಭಾ ಭಾನುವಾರ ನಗರಕ್ಕೆ ಆಗಮಿಸಿತು.

ನಗರಕ್ಕೆ ಆಗಮಿಸಿದ ವಿಶ್ವ ಗುಣ ಮಟ್ಟದ ನಗರಗಳು ಸರ್ವರಿಗಾಗಿ ಅಂದೋಲನ ಜಾಥಾವನ್ನು ಚಾಮುಂ ಡೇಶ್ರರಿ ರಸ್ತೆ ಬದಿ ವ್ಯಾಪಾರಿಗಳ ಒಕ್ಕೂ ಟದ ಆಧ್ಯಕ್ಷ ಮಂಜುನಾಥ್ ದೊಡ್ಡ ಮನಿ, ಕರ್ನಾಟಕ ರಾಜ್ಯ ಕೂಲಿ ಕಾರ್ಮಿ ಕರ ಬಿಲ್ಲಾ ಸಮಿತಿ ಅಧ್ಯಕ್ಷ ಮರಿ ದಂಡಯ್ಮ ಬುದ್ದ, ಪಿ.ಎ.ಕುಮಾರ್ ಮೊದಲಾದವರು ಹಾಜರಿದ್ದು ಬರ ಮಾಡಿಕೊಂಡರು.

ನಂತರ ಮಾತನಾಡಿದ ಈ ಮುಖಂ ಡರು, ರಾಜ್ಯದ ಎಲ್ಲಾ ನಗರಸಭೆ ಹಾಗೂ ಪುರಸಭೆಗಳಲ್ಲಿ ಬೀದಿಬದಿ ವ್ಯಾಪಾರಸ್ಪಡನ್ನೊಳಗೊಂಡ ನಗರ



ನಗರ ಬೀದಿ ಬದಿ ವ್ಯಾಪಾರಿಗಳ ರಾಷ್ಟ್ರೀಯ ನೀತಿಯನ್ನು ಕರ್ನಾಟಕದಲ್ಲೂ ಜಾರಿಗೊಳಿಸಬೇಕೆಂಬುದು ಸೇರಿದಂತೆ ವಿವಿಧ ಬೇಡಿಕೆಗಳ ಈಡೇರಿಕೆಗೆ ಆಗ್ಗಹಿಸಿ ಮೈಸೂರಿಗೆ ಆಗಮಿಸಿದ ರಾಷ್ಟ್ರೀಯ ಬೀದಿ ವ್ಯಾಪಾರಸ್ಥರ ಒಕ್ಕೂಟದ ಜಾಥಾವನ್ನು ಬರಮಾಡಿಕೊಂಡು ನಗರದಲ್ಲೂ ವಿವಿಧ ಬೇಡಿಕೆಗಳ ಈಡೇರಿಕೆಗೆ ರಸ್ತೆ ಬದಿ ವ್ಯಾಪಾರಿಗಳ ಸಂಘಟನೆಯವರು ಒತ್ತಾಯಿಸಿದರು.

ಪರವಾನಿಗೆಯನ್ನು ನೀಡಬೇಕು ಎಂದು ಮಹಾನಗರ ಪಾಲಿಕೆಗಳು, ಮುನಿಸಿ ಲೈಂಗಿಕ ಪುತ್ರು ದೈಹಿಕ ದೌರ್ಜನ್ಮ

World Class Cities for All Campaign-Tamil Nadu

The National Association of Street Vendors of India (NASVI) had successfully organizing the second phase of world class cities for all campaign with support of StreetNet International in Tamil Nadu from 08 April 2010 to 27 April 2010. Tamil Nadu is one of the most urbanized states in India with urban population of 44% and Chennai has become industrial hub for many multinational companies for the past 10 years. It was strongly felt that World Class Cities for All Campaign should be vigorously organized in Tamil Nadu to protect the livelihood of more than 10 lakh street vendors (Chennai accounts more than 2 lakh vendors). The campaign was flagged off on 8th April 2010 in Chennai with more focus on implementation of National policy in Chennai and other cities of Tamil Nadu. The campaign criticized the lack of political will of the Government on National Policy and pressurized the Government to formulate the State Policy for Street vendors. The campaign also demanded to expedite the activities of Tamilnadu Petty shops and Street Vendors Welfare Board, which was announced by Government after the struggle of NASVI. The campaign significantly reached lakhs of street vendors in Chennai and Tamilnadu and stimulated the movement of vendors to struggle for their livelihood rights.

Demands to Tamil Nadu Government

- Implement the National Policy for urban street vendors in Chennai and other cities of Tamil Nadu
- Formulate a state policy and law for the street vendors in line with National Policy
- Constitute Town Vending Committee in all municipal corporations and municipalities
- Initiate the survey of street vendors in Tamil Nadu
- Issue licenses to all the vendors in Chennai through Hawking Committee, set up by Hon'ble High Court of Chennai.

Launch of Campaign

The "world class cities for all" campaign was flagged off on 8th April 2010 at Moore Market in Chennai. The campaign flagged off by Ms.Geetha Ramakrishnan, and Mr.Gaberialla of NASVI.



Mr.V.Mageshwaran, National Executive Committee member presided the campaign.

Campaign Cities

Chennai (all the zones of Chennai Municipal Corporation)

Madurai

Tirunelveli

Tuticorin

Tiruchy

Coimbatore

Tiruppur

Erode

Salem

Vellore

Meeting with Mr.T.Anbalarasan, Minister for Labour and Employment, Government of Tamil Nadu.

On 15 April 2010, Delegation from NASVI met Mr.T.Anbalarasan, Minister for Labour and Employment and requested to expedite the activities of Tamilnadu Petty shops and Street Vendors Welfare Board in Tamilnadu. The Minister told that he would ensure the speedy activities of welfare board.

Meeting with Dr.Senthilkumaran IAS, Director of Municipal Administration, Government of Tamil Nadu.

On 16 April 2010, Delegation from NASVI met Dr.Senthilkumaran IAS and discussed the status of National Policy in Tamil Nadu. The director explained that the Government of Tamil Nadu would start statewide street vendor's survey soon in Tamilnadu and other process would be done subsequently.

Meeting with Mr.Rajesh Lakhoni IAS, Commissioner, Chennai Municipal Corporation

On 16 April 2010, Delegation from NASVI met Mr.Rajesh Lakhoni IAS and discussed the status of National Policy in Chennai. The Commissioner told that the corporation would work on National Policy soon with the suggestion of Hawking Committee, Chennai.

Meeting with Mr.Ramamoorthy, Chairperson, Hawking Committee, Chennai

On 22 April 2010, Delegation from NASVI met Mr.Ramamoorthy and discussed the status of Licensing Process through Hawking Committee in Chennai. Due to objections from many vendors, the licensing process is slow but it is progressing in some parts of the city.

Mass meeting in Chennai

The WCCA campaign program was ended with mass meeting on 27 April 2010 at Koyambedu Trade Centre (one of the Asia largest vegetable markets) in Chennai. There were more than 900 street vendors and activists participated to witness their solidarity towards the implementation of National Policy in Tamil Nadu. The meeting emphasized the speedy implementation of National policy and Inclusive planning of Chennai.

Results of the campaign

- More awareness on the National Policy and Vendors rights among the vendors.
- The Government of Tamil Nadu started survey of street vendors
- The Government of Tamil Nadu started registering street vendors under Tamilnadu Petty shops and Street Vendors Welfare Board.

- Increased membership of NASVI from Tamil Nadu (38 new affiliates)
- Street vending movement has gained its momentum in Tamil Nadu



Media clips



Basic rights:Members of National Association of Street Vendors of India take out awareness rally in Tuticorin on Tuesday.

Tuticorin: With the objective of creating awareness among the vendors about their rights, which they were entitled to, the members of the National Association of Street Vendors of India took out an awareness rally here on Tuesday.

S. Murugan, Programme Manager, NASVI, who led the rally, said the rally was taken out with a view to urge the government to implement the national policy for urban street vendors. He said the government should take concrete steps to set up welfare board for the street vendors. "The National policy insists upon legal status for the vendors. provision of identity cards. markets for the street vendors and social security

World Class Cities for All Campaign in Orissa

NASVI has been successfully organizing the "World Class Cities for All" campaign in 9 city of Orissa as Baripoda, Jagpur Road, Bhadrak, chadikhol, Cuttack, Puri, Bhubaneswar, Chatrapur, Behrampur from 26-03-2010 to 03-04-2010. The campaign started remarkably address by trade union leaders and Street vendors on 26th march from Baripoda city with a mass meeting. The campaign started through Campaign vehicle (Utha Dokani Adhikar Rath) in 9 major city of Orissa. The objective of this campaign is to create awareness on the National Policy for street vendors and to pressurize the State Government to formulate of state policy on street vendors.

Schedule for Campa	aign vehicle in O	rissa	
Date	Place	Response	No. of meetings
26 th March 2010	Baripoda	S K Abdullah	3
		A.Ali	
27th March 2010	Bhadrak	Chandrakanta Biswal	4
	Candikhol	Damodar Barik	2
28 th March 2010	Jajpur Road	Uday Nath sahu	3
29 th March 2010	_	S K Abdullah	8
30 th March 2010	Cuttack	Subhas Singh	
31st March 2010	Puri	C.K. Mishra	3

1st April 2010	Bhubaneswar	Ashok Nayak	9
		Ashok Nayak	
2nd April 2010	Chattarpur	Pratap Kr. sahoo	1
3rd April 2010	Brahampur	Pratap Kr. sahoo	3

Objectives

- To make Street vendors aware about the National Policy on Street Vendors, adopted by the Government of India in 2004 and also 2009.
- To create Demand for State Policy on Street vendors by the State government.
- Replicate the Bhubaneswar Model of vending zone in other Municipal body and city of Orissa.
- Issue of photo/Identity card/recognition of street vendors and extension of social security benefits
- To unite Street vendors unions/associations under NASVI

Impact

- Drafting of State level policy initiated by Urban Development Department
- Behrampur Municipal Corporation influence and invite to discussion
- Cuttack Municipal Corporation has invited street vendor's organization to discuss for vending zone and declaration of 14 vending zones.



At the Campaign: A cycle rickshaw puller looks at the campaign vehicle of National Association for Street Vendors of India that is making a tour of the country to raise awareness regarding the rights of street vendors at Komapalli in Berhampur



Campaign in Orissa

Publish in The Hindu: The Hindu (4 Apr 2010) The delegation of the National Association of Street Vendors of India (NASVI), which is now on a nation-wide campaign for the protection of rights of street vendors reached the city on April 3rd. This campaign had started from New Delhi on November 25 last year with an aim to unite all street vendors of the country for the protection of their livelihood and lives. NASVI is a national federation of street vendors from across India.