

PRESENTATION ON REGIONAL TRADE
UNION CAMPAIGNS
BY

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INTRODUCTION

The international union of food; agricultural, hotel, restaurant, catering, tobacco and Allied workers Association (IUF) is an international federation of trade unions representing workers in;

- Agriculture and plantations
- The processing and manufacture of food and beverages
- Hotels, restaurants tourism and catering services
- All stages of tobacco processing
- Workers in the informal economy including domestic workers

From its founding in 1920, international labour solidarity has been the IUF's guiding principle. This principle is implemented through;

- Building solidarity at every stage of the food chain
- Global action to defend human democratic and trade union rights as well as the right of workers to control decisions affecting their lives at work and society
- The IUF gives active support to movement every where, struggling against oppression. we are committed to building alliance with human right, environmental, consumer and other organizations civil society who share our objectives and principles
- For IUF the active defense of trade union and democratic right is not an adjunct to our industrial work but and integral part of our on going activities

IUF are involved in the following campaigns;

- Protecting, stable, permanent work the fight against outsourcing and casualisation
- TNC solidarity actions
- Agricultural and trade policies
- WTO and multilateral trading regime

STRATEGIES FOR CAMPAIGN

- As a mass organization we employ demonstrations to whip up public support and interest for the issues.
- We use media to disseminate information
- We launch website to build a 'cyber' challenge
- Printing of leaflet
- Engagement of policymakers
- Networking with other stakeholders

WAY FORWARD

- Campaign activities require enormous energy and time
- We see opportunities in strengthening collaboration and networking provided that these will be well defined

A wide-angle photograph of a calm ocean under a vast, blue sky. The sun is low on the horizon, creating a bright, colorful glow that transitions from yellow to orange and then to a faint rainbow. The water is a deep, textured blue, reflecting the light from the sky. The overall mood is peaceful and expansive.

Thank you