



STREETNET 7th INTERNATIONAL CONGRESS

SOCIAL MEDIA GUIDELINES

How can you interact on social media during the StreetNet
7th International Congress?

STEP 1: Follow the StreetNet social media accounts!

1. Facebook: @StreetNetInternational
2. Instagram: @street_net_international
3. Tik Tok: @streetnetinternational
4. Twitter: @Streetnet1
5. LinkedIn: @StreetNet International

STEP 2: Take a picture with your fellow delegates and/or take videos of your Congress experience *(just make sure to ask permission from the people around you)*

STEP 3: Post your pictures and videos on your personal social media account or the social media account of your organization. When you post your picture/videos, just don't forget to:

!) Use the StreetNet Congress Hashtags : **#PowerInSolidarity #SNICongress2023**

!) **Tag StreetNet** is your post on Instagram/Facebook/TikTok/Twitter/LinkedIn!

STEP 4: Engage with the posts of your fellow delegates, show the world the power of solidarity among street vendors and other informal traders!

Just search in your favorite social media account for the hashtags: #SNICongress2023 or #PowerInSolidarity to see what other delegates are posting only.

STEP 5: Reshare the post from the StreetNet social media accounts

Don't know what to post? Then go to the StreetNet page on Instagram/Facebook/TikTok/Twitter/LinkedIn and share our content. Repost, retweet, share as a Story - you can amplify our content in whatever way you prefer!

STEP 6: Share our livestream. Some sessions of the Congress can be livestreamed. Go to the 7th International Congress event page on our Facebook (@StreetNet International) and you and your members back at home can watch the Congress live on your phone or computer! Our event page is: <https://fb.me/e/RJhKNOEG>